



**Alliance for Community Media**

*Promoting Civic Engagement Through Community Media*



**JULY  
10-12**

**ALLIANCE FOR COMMUNITY MEDIA  
2019 ANNUAL CONFERENCE  
PORTLAND, OR | HILTON PORTLAND DOWNTOWN**

Portland Oregon is the setting for the Alliance for Community Media National Conference and Trade Show July 10-12, 2019. The city and the Cascade region are known for creativity, innovation, great food and drink, and spectacular natural beauty. It's a place that is firmly grounded in its sense of place and what's fresh and local, plus it's a beautiful place to visit in the summer. In some circles, the Portland region is also known as the home of the most forward-looking telecommunications and digital literacy policy and community media operations in the United States. It's a place that cares about the future of community. As community media gathers in the shadow of Mt. Hood, we'll be exploring the "new paths" that PEG access channels and community media centers must take in 2019 and beyond to ensure our futures. The trail may seem steep at times but the journey ahead is filled with discovery and exhilaration!

The exhibit hall opens in the afternoon of the first day of the conference, July 10, and stays open until the evening of July 11. The first day includes in-depth workshops, Region meetings, exhibitor demonstrations, the Opening Keynote, and a Welcome Reception in the exhibit hall area. On day two, we begin with a continental breakfast in the exhibit hall area and various panels and presentations throughout the day with breaks and networking opportunities in the exhibit hall area. Also on the

second day, exhibitors have the opportunity to announce their prize winners to attendees before the exhibit hall breakdown. The evening of day two holds the Hometown Media Awards Celebration. The last day of the conference includes additional panels discussing important industry topics. Any attendee with a full conference registration is invited to attend these activities.

ACM embraces our partners who align with and believe in our vision of promoting civic engagement and community change through local media. This conference sets the stage for you to come together with over 400 executives and other professionals from locations throughout the United States who work in community-based media production centers and facilities, university-based programs, youth media programs, digital arts and online groups, and policy-related centers – all of which produce an ideal target market for your products and services.

Sponsorship and exhibit opportunities await you at varying levels of participation. Each offering is priced to provide value and includes at least one exhibit booth, sponsor recognition space in the onsite program, and access to the conference attendee list. If you have any questions about the opportunities below, please contact Katie Benson at [kbenson@allcommunitymedia.org](mailto:kbenson@allcommunitymedia.org) or at 952-928-4643.

# SPONSORSHIP OPPORTUNITIES



## • HOMETOWN MEDIA AWARDS CELEBRATION

### TITLE SPONSOR – \$10,000 (\$15,000 value)

#### BENEFITS:

- Recognition as the Title Sponsor of the Hometown Media Awards Celebration, Thursday, July 11;
- Corporate logo on onsite signage and opportunity to briefly address attendees;
- Logo in awards presentation video;
- Full sponsor recognition page\* in the conference onsite program;
- Live acknowledgement during the General Session;
- Corporate logo on conference marketing materials, conference website and onsite program;
- Six (6) additional Hometown Awards Only tickets;
- Two (2) full conference registrations;
- Two (2) exhibit booth spaces (approx 8' x 10' each) with two draped 6ft tables and four chairs;
- Four (4) Exhibit Hall only passes;
- Introduction at booth during Wednesday Opening Reception;
- 30 minute vendor presentation (if additional time is needed this can be discussed with ACM staff, but time slot may not be on the first day of the conference);
- Opportunity to announce winners of booth drawings Thursday evening; and
- Access to the conference attendee list

## • AWARDS LUNCHEON SPONSOR – \$10,000

### EXCLUSIVE (\$15,000 value)

#### BENEFITS:

- Recognition as the exclusive Awards Ceremony sponsor;
- Corporate logo on onsite signage and opportunity to briefly address attendees;
- Full sponsor recognition page\* in the conference onsite program;
- Live acknowledgement during the General Session;
- Corporate logo on conference marketing materials, conference website and onsite program;
- Six (6) complimentary tickets to the Awards Ceremony;
- Two (2) full conference registrations;
- Two (2) exhibit booth spaces (approx 8' x 10' each) with two draped 6ft tables and four chairs;
- Four (4) Exhibit Hall only passes;
- Introduction at booth during Wednesday Opening Reception;
- 30 minute vendor presentation (if additional time is needed this can be discussed with ACM staff, but time slot may not be on the first day of the conference);
- Opportunity to announce winners of booth drawings Thursday evening; and
- Access to the conference attendee list

## • TECHNOLOGY SPONSOR – \$7,500 EXCLUSIVE

(\$10,000 value)

#### BENEFITS:

- Exclusive recognition as the Technology Sponsor;
- Corporate logo on signage for breakout sessions AV services;
- Half sponsor recognition page\* in the conference onsite program;
- Live acknowledgement during General Session;
- Corporate logo on conference marketing materials, conference website and onsite program;
- Two (2) exhibit booth spaces (approx 8' x 10' each) with two draped 6ft tables and four chairs;
- Four (4) Exhibit Hall only passes;
- Two (2) full conference registrations;
- Introduction at booth during Wednesday Opening Reception;
- 30 minute vendor presentation (if additional time is needed this can be discussed with ACM staff, but time slot may not be on the first day of the conference);
- Opportunity to announce winners of booth drawings Thursday evening; and
- Access to the conference attendee list

**NOTE:** ACM's ability to deliver on the benefits outlined below is based upon the date of commitment for your sponsorship and/or exhibit booth.

## • WI-FI HOTSPOT SPONSOR – \$7,500 EXCLUSIVE

(\$10,000 value)

#### BENEFITS:

- Recognition as the exclusive Wi-Fi sponsor;
- Choose a customized password for the conference wireless internet;
- Company logo and network log in information will be displayed throughout conference space;
- Half sponsor recognition page\* in the conference onsite program;
- Live acknowledgement during General Session;
- Corporate logo on conference marketing materials, on conference website, and onsite program;
- Two (2) exhibit booth spaces (approx 8' x 10' each) with two draped 6ft tables and four chairs;
- Four (4) Exhibit Hall only passes;
- Two (2) full conference registrations;
- Introduction at booth during Wednesday Opening Reception;
- 30 minute vendor presentation (if additional time is needed this can be discussed with ACM staff but time slot may not be on the first day of the conference);
- Opportunity to announce winners of booth drawings Thursday evening; and
- Access to the conference attendee list

## • BREAKFAST SPONSOR – \$5,000 (2 AVAILABLE)

(\$7,500 value)

#### BENEFITS:

- Exclusive recognition as the Breakfast Sponsor on a morning of the conference;
- Half sponsor recognition page\* in the conference onsite program;
- Corporate logo on conference marketing materials, conference website, and onsite program;
- One (1) exhibit booth space (approx 8' x 10') with draped 6ft table and two chairs;
- Two (2) Exhibit Hall only passes;
- Two (2) full conference registrations;
- Opportunity to announce winners of booth drawings Thursday evening; and
- Access to the conference attendee list

## • HOTEL KEYCARD SPONSOR – \$5,000 EXCLUSIVE

(\$7,500 value)

#### BENEFITS:

- Exclusive recognition as the Hotel Keycard Sponsor- attendees will see your company logo on conference hotel guest room keys every time they unlock their door;
- Quarter sponsor recognition page\* in the conference onsite program;
- Corporate logo on conference marketing materials, conference website, and onsite program;
- One (1) exhibit booth space (approx 8' x 10') with draped 6ft table and two chairs;
- Two (2) Exhibit Hall only passes;
- One (1) full conference registration;
- Opportunity to announce winners of booth drawings Thursday evening; and
- Access to the conference attendee list

• **ATTENDEE PENS & NOTEPADS SPONSOR – \$3,000 EXCLUSIVE** (\$5,000 value)

**BENEFITS:**

- Provide your company's branded pens and pads of paper on the breakout session tables for all attendees to see and use;
- Quarter sponsor recognition page\* in the conference onsite program;
- Corporate logo on conference marketing materials, conference website, and onsite program;
- One (1) exhibit booth space (approx 8' x 10') with draped 6ft table and two chairs;
- Two (2) Exhibit Hall only passes;
- One (1) full conference registration;
- Opportunity to announce winners of booth drawings Thursday evening; and
- Access to the conference attendee list

• **KEYNOTE SPONSOR – \$2,500** (\$4,000 value)

**BENEFITS:**

- Recognition as the conference Keynote Sponsor on conference marketing materials, conference website and onsite programs;
- Quarter sponsor recognition page\* in the conference onsite program;
- Company name on signage;
- One (1) exhibit booth space (approx 8' x 10') with draped 6ft table and two chairs;
- Two (2) Exhibit Hall only passes;
- One (1) full conference registration;
- Opportunity to announce winners of booth drawings Thursday evening; and
- Access to the conference attendee list

• **BREAK SPONSOR – \$2,500** (\$4,000 value)

**BENEFITS:**

- Recognition as a conference Break Sponsor on conference marketing materials, conference website, and onsite programs;
- Quarter sponsor recognition page\* in the conference onsite program;
- Company name on signage at breaks;
- One (1) exhibit booth space (approx 8' x 10') with draped 6ft table and two chairs;
- Two (2) Exhibit Hall only passes;
- One (1) full conference registration;
- Opportunity to announce winners of booth drawings Thursday evening; and
- Access to the conference attendee list

\* Some content restrictions apply (cannot include comparison statements, price or ordering information, indicate savings or value, endorsements or inducements to purchase) please contact [kbenson@allcommunitymedia.org](mailto:kbenson@allcommunitymedia.org) for questions.

## EXHIBITOR OPPORTUNITIES



• **EXHIBITOR PRESENTATION – \$300**

AVAILABLE WITH PURCHASE OF AT LEAST ONE EXHIBIT BOOTH

Exhibitors give a thirty minute presentation in a designated room next to the exhibit hall area where a microphone and podium with seating is set. Presentations will be held Wednesday and Thursday when the majority of attendees are available (with the exception of those registered for In-Depth Sessions). Topics may cover a variety of issues relating to the exhibitor's products and services with the primary goal of providing conference attendees an opportunity to gain valuable knowledge about the latest products and services available to them.

**\* Presenter spaces are limited, so early confirmation of sponsorship is recommended.**

• **EXHIBIT BOOTH FEES – \$1,500 PER BOOTH**

NON-PROFIT/GOVERNMENT RATE IS AVAILABLE UPON REQUEST

**INCLUDES:**

- One (1) exhibit booth space (approx 8' x 10') with draped 6ft table and two chairs;
- Two (2) Exhibit Hall only passes – passes include all food and beverage served in the exhibit hall area (does not include Awards Luncheon, Annual Membership Luncheon or Hometown Media Awards Celebration);
- One (1) full conference registration;
- Company/Organization listing on all conference marketing materials, conference website, and onsite program;
- Opportunity to announce winners of booth drawings Thursday evening; and
- Access to the conference attendee list

**Occupancy of exhibit space is not permitted unless booth space fees are paid in full.**

Booths are assigned only after payment has been received in full. Assignments are on a first-come, first-served basis. ACM reserves the right to reconfigure the exhibit hall if necessary. All requests are final.

ACM reserves the right to resell Exhibitor booth space for any reservation not paid in full by the May 17, 2019 deadline. If an exhibitor must cancel their booth after May 17, 2019 they will be refunded minus a \$500 cancellation fee.

For more information about sponsoring or exhibiting, please contact ACM at 952-928-4643 or [kbenson@allcommunitymedia.org](mailto:kbenson@allcommunitymedia.org)





# 2019 ANNUAL CONFERENCE COMMITMENT FORM



## Alliance for Community Media

### PLEASE FAX OR EMAIL COMPLETED FORM TO:

Katie Benson (kbenson@allcommunitymedia.org)  
or 952-928-4643

### MAIL PAYMENT TO:

Alliance for Community Media  
4248 Park Glen Road, Minneapolis, MN 55416

**Sponsorship payment must be received in full by May 17, 2019 to ensure fulfillment of all sponsorship or exhibitor benefits.**

### SPONSORSHIP

- Hometown Media Awards Celebration Sponsor .. \$10,000
- Awards Luncheon Sponsor..... \$10,000
- Technology Sponsor .....\$7,500
- Wi-Fi Hotspot Sponsor .....\$7,500
- Breakfast Sponsor ..... \$5,000
- Hotel Keycard Sponsor..... \$5,000
- Attendee Pens & Pads Sponsor..... \$3,000
- Keynote Sponsor..... \$2,500
- Break Sponsor ..... \$2,500

### EXHIBITING

- Exhibit Booth ..... \$1,500 each
- Non-Profit/ .....Rate upon request  
Government Exhibit Booth
- Exhibitor Presentation..... \$300

### ONSITE PROGRAM ADS

- 1/2 Page Ad ..... \$500
- 1/4 Page Ad ..... \$250

### PAYMENT

**Your signature signifies your commitment to pay for all sponsorships/exhibit booths as stipulated herein.**

Organization \_\_\_\_\_  
(as you would like it to appear on conference materials)

Name \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Website \_\_\_\_\_

Please invoice me       Check enclosed (payable to Alliance for Community Media)

**Credit Card:**     American Express     Visa     MasterCard     Discover

Total Payment \$ \_\_\_\_\_

Name \_\_\_\_\_ Signature \_\_\_\_\_

Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

### CANCELLATION & PAYMENT POLICY:

This document serves as a contract. All sponsorship and exhibitor requests are final. Execution of this commitment form signifies assumption of legal responsibility to pay for all sponsorship or exhibit booth fees as stipulated on the form. Payment must be made in U.S. dollars drawn from a U.S. bank. **REFUNDS:** ACM reserves the right to resell booth space for any reservation not paid in full by the May 17, 2019 deadline. If an exhibitor must cancel their booth after May 17, 2019 they will be refunded minus a \$500 cancellation fee.

### ADA REGULATIONS:

In compliance with ADA regulations, ACM will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program. For further information, please contact ACM at 952-928-4643.