



## **Alliance for Community Media**

4248 Park Glen Road  
Minneapolis, MN 55416  
Ph: 952.928.4643  
Fax: 952.929.1318

# **ACM Intellectual Property Licensing Policy**

The Alliance for Community Media (ACM) intellectual property, including name and logo, are designed to represent an alliance with the common goal of promoting the growth of community media as a public interest. To that end, the ACM encourages the proper use of the ACM logo and name in promoting the cause of community media, but needs to ensure the ACM branding is used in the proper spirit.

This policy is designed to protect the ACM intellectual property and other intellectual property rights of the ACM and provide for the allowable use of the ACM intellectual property.

Affiliate Members of the ACM may request use of the organization's logo or name to promote their organization, events and/or describe their activities as they relate to the ACM.

Affiliate Members of the ACM who wish to use the organization's intellectual property agree to use the organization's logo or name in a manner acceptable to the Board of Directors of the ACM.

ACM reserves the right to monitor the use of the organization's logo or name. The Board of Directors of the ACM may withdraw permission to use the ACM logo or name at any time.

Permission could be withdrawn if the ACM intellectual property are used in any manner that damages, tarnishes, infringes, or dilutes the ACM or the ACM intellectual property, including, but not limited to, use that: discredits or tarnishes ACM's reputation and goodwill; is false or misleading; violates the rights of others; violates any law, regulation, or other public policy; or mischaracterizes the relationship between ACM and the user.

The right to use the ACM intellectual property shall terminate and be revoked upon a member's failure to remain in good standing. Any misuse, or other breach of this Policy, shall result in termination and revocation of the member's right to

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use the ACM intellectual property. Upon such termination and revocation, the member will immediately eliminate the use of the ACM intellectual property from all materials, products, and services, regardless of whether such materials, products, and services are pre-printed or pre-existing at that time.

ACM may provide the logo to event vendors, sponsors, or partnering associations for use in promotional or collaborative materials during the term of the agreement or event.

I have read the Policy for Use of the ACM intellectual property and agree to abide by the policy.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_

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[www.allcommunitymedia.org](http://www.allcommunitymedia.org)